

Marketing Your Business - *CONFIDENTIALLY*

Confidentiality: Most business owners choose to market their business confidentially. At ALLIANT ADVISORS we require that each potential buyer sign a Confidentiality Agreement prior to our releasing *any* information about your business. In addition, all prospects must submit personal or corporate financial statements before we reveal any specifics. We will only bring you “qualified buyers”!!

Marketing: Our business marketing professionals have years of experience marketing businesses confidentially. ALLIANT will use a combination of; print media, trade publications, internet marketing, direct mail and telemarketing. The advertising will describe enough about your business to understand what you do without disclosing who you are.